

PRESS RELEASE

ASUS Announces VivoWatch



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First ASUS fitness and wellness wearable features continuous heart-rate monitoring and 10-day battery life

Taipei, Taiwan (23rd April, 2015) - ASUS today announced VivoWatch, the first ASUS wearable designed with a focus on fitness and wellness. With built-in heart-rate monitoring, sleep tracking, and the easy-to-understand Happiness Index that shows overall well-being, ASUS VivoWatch is a constant companion that helps wearers lead healthier, happier lives. Designed to be worn all day, every day, ASUS VivoWatch has an elegant design, 10-day battery life, and an IP67 water-resistant watch case suitable for wearing in the shower. ASUS VivoWatch works together with the accompanying ASUS HiVivo smartphone app and ASUS Healthcare website to help wearers accomplish their personal fitness goals and take care of family members and friends who wear ASUS VivoWatch as well.

"ASUS is committed to innovation and is always at the forefront of industry trends, allowing us to create products that shape the future and make it better," said Joe Hsieh, ASUS Corporate Vice President and General Manager. "ASUS VivoWatch is our first exciting step into a world where users can access their fitness and wellness data at any time, and receive individually-tailored insights into healthier living. In the near future, we will provide even more solutions that will change users' conception of what fitness and wellness products can do."

PHOTOS



CONTINUOUS HEART RATE MONITORING

ASUS VivoWatch features exclusive VivoPulse technology, which uses the built-in optical sensor to continuously, accurately, and safely monitor the wearer's heart rate without an uncomfortable chest strap. With its precise heart rate measurements together with additional data such as the wearer's gender and age, ASUS VivoWatch helps the wearer exercise at the right intensity for building cardiovascular health. During exercise, ASUS VivoWatch provides instant and continuous feedback about the effectiveness of the wearer's workout via an easy-to-read LED indicator. When the wearer reaches their aerobic heart rate zone — the beneficial level of cardiovascular exercise that effectively burns calories, strengthens the heart, and increases stamina — the LED indicator turns green to let them know they are working out at the right intensity. If the level of intensity is too high, causing the wearer's heart rate to rise to the limit, the LED indicator turns red to warn them of over-exertion.

ACTIVITY AND SLEEP TRACKING

VivoPulse technology also enables ASUS VivoWatch to precisely measure the number of calories the wearer burns each day by continuously measuring the wearer's heart rate. While the wearer is asleep at night, ASUS VivoWatch measures their total sleep time, heart rate, and amount of motion. In the morning, the wearer can see how long they slept the previous night and how much of it was Comfort Sleep — a measurement of the most restful and rejuvenating sleep that is exclusive to ASUS VivoWatch. Wearers can use this sleep quality information as a guide to adjust their habits and get the rest they need to feel their best.

AN INTUITIVE LOOK AT OVERALL WELLNESS

ASUS VivoWatch easily synchronizes with the ASUS HiVivo smartphone app or ASUS Healthcare website, letting wearers see their full exercise history, sleep quality analysis, and progress towards fitness goals in detail. Wearers can also stay up-to-date with the wellbeing of family members or friends who wear ASUS VivoWatch, no matter where they live. By viewing Happiness Index scores, wearers can take an active role in the health of their loved ones and give them feedback as motivation to pursue healthy goals.

ABOUT ASUS

ASUS is a worldwide top-three consumer notebook vendor and maker of the world's best-selling, most award-winning motherboards. A leading enterprise in the new digital era, ASUS designs and manufactures products that perfectly meet the needs of today's digital home and office, with a broad portfolio that includes motherboards, graphics cards, optical drives, displays, desktop and all-in-one PCs, notebooks, netbooks, servers, multimedia devices, wireless solutions, networking devices, tablets and smartphones. Driven by innovation and committed to quality, ASUS won 4,326 awards in 2014 and is widely credited with revolutionizing the PC industry with its Eee PC™. ASUS has more than 13,600 employees around the globe with a world-class R&D team of 4,500 engineers. Company revenue for 2013 was approximately US\$14 billion.



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Specifications ¹ - VivoWatch	
Model	ASUS VivoWatch
Display	128 x 128 resolution Low power consumption Corning® Gorilla® Glass 3
Sensors	3-axis accelerometer Optical heart-rate sensor with ASUS VivoPulse technology UV sensor
Bluetooth	Bluetooth 4.0
Sync	Automatic sync with ASUS HiVivo app
Power consumption	Up to 10-day battery life (normal operation) Charging time: 1–2 hours
Water resistance	IP67
Strap size	22mm (standard)
Weight	50g
Supported Devices (Current as of April 2015) ²	ASUS ZenFone 2 Series (Android Version 5.0) ASUS ZenFone Series (Android Version 4.3 or above) ASUS ZenFone 4 8GB (Android Version 5.0) ASUS ZenFone 6 8GB (Android Version 4.4.2) ASUS PadFone 2 32GB (Android Version 4.4.2) ASUS PadFone E 32GB (Android Version 4.3) ASUS PadFone mini 32GB (Android Version 4.3) HTC® One 801e M7 (Android Version 4.4.3) Huawei® Honor 6 (Android Version 4.4.2) LG® Optimus G Pro 16GB (Android Version 4.4.2) LG® G3 D855 (Android Version 5.0) Samsung® Note 3 (Android Version 4.4.2) Samsung® Galaxy S5 16GB (Android Version 5.0) Samsung® Galaxy S4 16GB (Android Version 4.4.2) Samsung® Galaxy Grand 2 (Android Version 4.3) Sony® Xperia® V 4GB (Android Version 4.3) Sony® Xperia® SP (Android Version 4.3) Sony® Xperia® Z3C (Android Version 4.4.4) Sony® Xperia® Z1 (Android Version 4.4.4) Xiaomi® Redmi® Note 4GB (Android Version 4.3) Apple® iPhone® 6 Plus (iOS Version 8.2) Apple® iPhone® 6 (iOS Version 8.1.3) Apple® iPhone® 5S (iOS Version 8.1.2) Apple® iPhone® 5C (iOS Version 8.1.2) Apple® iPhone® 5 (iOS Version 8.1.2)

¹ Specifications, content and product availability are all subject to change without notice and may differ from country to country. Actual performance may vary depending on applications, usage, environment and other factors.

² These devices have been tested to work with ASUS VivoWatch. Devices not listed may still be compatible with ASUS VivoWatch, but have not been officially tested.