

PRESS RELEASE

The new ASUS Transformer Pad TF701T with 2560 x 1600 display



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High-performance Android tablet features a stunning 10.1-inch IPS ultra-high resolution display and a powerful NVIDIA Tegra 4 quad-core processor

Helsinki, Finland (19th November, 2013) -

The new ASUS Transformer Pad TF701T is a 10.1-inch Android tablet with a stunning 2560 x 1600 IPS display, the latest high-performance NVIDIA® Tegra® 4 quad-core processor and a lightweight Mobile Dock with USB 3.0 with extra battery capacity.

The new ASUS Transformer Pad is perfect for on-the-go entertainment, thanks to a durable metallic design that's just 8.9mm thick and weighs 585g. A high-quality speaker with ASUS SonicMaster audio technology gives loud, clear sound for music, movies and games, while the 17-hour battery life when docked means the new ASUS Transformer Pad lasts for two full working days between charges.

PHOTOS



THE TABLET FOR VIVID 2560 X 1600 ENTERTAINMENT

The new ASUS Transformer Pad features a 10.1-inch high-performance IGZO-TFT display with reduced energy consumption and a very wide color gamut. The 2560 x 1600 WQXGA resolution gives an extraordinarily sharp image, while IPS (In-Plane Switching) technology ensures accurate color reproduction, wide 178-degree viewing angles and excellent daylight visibility.

Powered by an NVIDIA® Tegra® 4 processor with a quad-core ARM Cortex-A15 CPU and a 72-core GeForce GPU, the new ASUS Transformer Pad gives a great entertainment experience with HD movies and the latest Android games. Miracast Wi-Fi video streaming means the new ASUS Transformer Pad can mirror its display to a compatible HDTV for big-screen entertainment without cables, while a wired HDMI connection can drive a 4K Ultra HD display for truly immersive enjoyment.

The new ASUS Transformer Pad also features a front 1.2-megapixel camera for crystal-clear video chat and a rear 5-megapixel camera that captures full-resolution photos while shooting simultaneous 1080p Full HD video. Zero shutter lag means photos are always captured at the right moment, while HDR (High Dynamic Range) and intelligent face enhancement gives great shots, every time.

MOBILE DOCK FOR ADDITIONAL PRODUCTIVITY

The new ASUS Transformer Pad is more than just a high-performance tablet — it's also an extremely capable Android laptop, thanks to its Mobile Dock. The dock's full-size keyboard with a large multi-touch touchpad makes the new ASUS Transformer Pad perfect for productivity apps and the Microsoft Office-compatible Polaris Office suite is supplied pre-installed.

The dock also features a USB 3.0 port that adds support for the latest next-generation SuperSpeed storage devices, while its own built-in battery extends the new ASUS Transformer Pad's battery life from 13 to 17 hours. The dock also features an SDXC card slot that complements the tablet's own microSDXC card slot.

STYLISH AND PRACTICAL TRANSCOVER PROTECTION

The new ASUS Transformer Pad also has an optional protective TransCover case with a durable synthetic screen cover and a hard shell rear. TransCover also has a folding cover that props up the screen at a comfortable angle for on-screen typing and watching video.

AVAILABILITY & PRICING

The new ASUS Transformer Pad TF701T will be available in Finland in early December. The suggested retail price for the new Transformer Pad TF701T will be 569 €.

100-WORD SUMMARY

The new ASUS Transformer Pad TF701T is a 10.1-inch Android tablet with a stunning 2560 x 1600 WQXGA display with IPS technology for crisp, vibrant images. The new ASUS Transformer Pad is perfect for on-the-go entertainment, thanks to a durable metallic design that's just 8.9mm thick and weighs 585g. A high-performance NVIDIA Tegra 4 quad-core processor gives outstanding performance with apps and games, and can drive a 4K Ultra HD display via HDMI. The new ASUS Transformer Pad also features a Mobile Dock with its own built-in battery, for a total battery life of up to 17 hours.

ABOUT ASUS

ASUS is a worldwide top-three consumer notebook vendor and maker of the world's best-selling, most award-winning, motherboards. A leading enterprise in the new digital era, ASUS designs and manufactures products that perfectly meet the needs of today's digital home and office, with a broad portfolio that includes motherboards, graphics cards, optical drives, displays, desktop and all-in-one PCs, notebooks, netbooks, servers, multimedia devices, wireless solutions, networking devices, tablets and smartphones. Driven by innovation and committed to quality, ASUS won 4,168 awards in 2012 and is widely credited with revolutionizing the PC industry with its Eee PC™. ASUS has more than 12,500 employees around the globe with a world-class R&D team of 3,800 engineers. Company revenue for 2012 was approximately US\$14 billion.

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Specifications¹ - The New ASUS Transformer Pad

Model	The New ASUS Transformer Pad (TF701)
Processor	NVIDIA® Tegra® 4 T40X quad-core
Operating System	Android™ 4.2 Jelly Bean
Display	10.1-inch 2560 x 1600 (WQXGA, 300ppi) LED-backlit with IPS with 10-point capacitive multi-touch
Cameras	5MP F/2.4 rear camera with auto focus & 1080p Full HD video recording 1.2MP front camera with 720p HD video recording
Memory	2GB DDR3L RAM
Storage	32GB onboard storage with microSDXC (tablet) & SDXC (dock) slots
Wireless	802.11a/b/g/n (dual-band) with Miracast, Bluetooth 3.0 + EDR
Connectivity	Tablet: Micro-HDMI port, 3.5mm headphone/mic jack Dock: USB 3.0 port, microSDXC card slot
Battery	Tablet: 31Wh lithium polymer with up to 13 hours battery life ² Dock: 16Wh lithium polymer with up to 4 hours battery life ²
Sensors	Accelerometer, ambient light, e-compass, gyroscope
Audio	Tablet: Speaker with ASUS SonicMaster technology, microphone
Size	Tablet: 263 x 180.8 x 8.9mm Dock: 263 x 180.8 x 7mm

Terms and Conditions:

¹ Specifications and product availability are subject to change without notice and may differ from country to country. Actual performance may vary depending on applications, usage, environment and other factors.
² Battery life measured with 720p HD video playback, 100 nits brightness and default volume with headphones.

For more information, please visit: www.asus.com