

PRESS RELEASE

PRESS RELEASE ASUS P1801-T Portable Ai0 with 18.4-inch Screen



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ASUS P1801-T Portable AiO with 18.4-inch Screen

Powerful and portable all-in-one computer combines the easy flexibility of an Android multi-touch tablet with the greater entertainment options of a large Full HD display

Helsinki, Finland (22 November, 2013)

The ASUS P1801-T Portable AiO breaks boundaries as a new kind of portable that combines the easy flexibility of an Android tablet with the broader productivity and entertainment options offered by an 18.4-inch multi-touch display with Full HD resolution.

With a sleek, self-contained design, the Portable AiO slips easily into the smallest of rooms and a built-in kickstand positions the screen at a comfortable angle for tabletop use. At just 2.4kg, the Portable AiO can be carried easily around the home using the integral handle and is light enough to use on the lap when relaxing. The built-in battery removes the need for a nearby main socket, too, and the Portable AiO lasts for up to five hours with 1080p Full HD video playback.



SHARED HOME ENTERTAINMENT MADE EASY

Designed for easy home entertainment for people who don't want the hassle of a traditional PC, the ASUS P1801-T Portable AiO features a vibrant 18.4-inch display with a Full HD resolution that shows games, photos and movies at their very best. The large screen size also gives a much clearer view for productivity apps and web content, and makes it much easier to take advantage of the 10-point multi-touch control with games and virtual keyboards of all kinds.

IPS technology gives brilliant images with wide 178-degree viewing angles, transforming the solitary entertainment offered by traditional Android tablets into a shared experience for the whole family. Powerful stereo speakers with sound quality enhanced by ASUS SonicMaster audio technology also mean everyone can enjoy music and immersive movie soundtracks on the Portable AiO — no headphones required.

PORTABLE, POWERFUL AND PRACTICAL

The ASUS P1801-T Portable AiO is powered by an NVIDIA® Tegra® 3 quad-core processor with 12-core GPU for fast and fluid performance with even the most demanding apps, while hardware video decoding ensures silky smooth playback of Full HD video. Android 4.2 Jelly Bean offers a diverse range of content from the online Google Play store too, with over 700,000 apps and games, millions of ebooks and songs, and thousands of movies.

A Micro-USB port means the ASUS Portable AiO can also be connected to a desktop keyboard and mouse (a USB adapter is included) for use with more demanding productivity apps like a word processor or spreadsheet. The ASUS Portable AiO can also wireless connect to PCs and Macs for media streaming using Android remote desktop software.

AVAILABILITY & PRICING

ASUS P1801-T Portable AiO will be available in late November 2013 in Finland. The suggested retail pricing for the ASUS P1801-T will be 599 €. Please contact your local ASUS representative for further information.

60-WORD SUMMARY

The ASUS P1801-T Portable AiO is new category of portable device that combines the flexibility of an Android tablet with the greater entertainment options offered by a large 18.4-inch multi-touch display. With a sleek, self-contained design, Portable AiO slips easily into the smallest of rooms and can be carried easily around the home using the integral handle.

100-WORD SUMMARY

The ASUS P1801-T Portable AiO is new category of portable device that combines the flexibility of an Android tablet with the greater productivity and entertainment options offered by a large 18.4-inch multi-touch display. With a sleek, self-contained design and a built-in kickstand, Portable AiO slips easily into the smallest of rooms and, at just 2.4kg, can be carried easily around the home using the integral handle or used on the lap when relaxing. The built-in battery removes the need for a nearby mains socket, too, and Portable AiO lasts for up to five hours with 1080p Full HD video playback.

ABOUT ASUS

ASUS is a worldwide top-three consumer notebook vendor and maker of the world's best-selling, most award-winning, motherboards. A leading enterprise in the new digital era, ASUS designs and manufactures products that perfectly meet the needs of today's digital home and office, with a broad portfolio that includes motherboards, graphics cards, optical drives, displays, desktop and all-in-one PCs, notebooks, netbooks, servers, multimedia devices, wireless solutions, networking devices, tablets and smartphones. Driven by innovation and committed to quality, ASUS won 4,168 awards in 2012 and is widely credited with revolutionizing the PC industry with its Eee PC^M. ASUS has more than 12,500 employees around the globe with a world-class R&D team of 3,800 engineers. Company revenue for 2012 was approximately US\$14 billion.

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Specifications ¹ - ASUS P180-T Portable AiO	
Model	ASUS P180-T Portable AiO
Processor	NVIDIA® Tegra® 3 quad-core
Operating System	Android™ 4.2, Jelly Bean
Display	18.4-inch Full HD (1920 x 1080) with IPS technology 10-point capacitive multi-touch
Cameras	Front HD (1280 x 720)
Memory	2GB RAM
Storage	32GB user storage (expandable)
Wireless	802.11a/b/g/n Wi-Fi Bluetooth 3.0
Connectivity	Mini USB port, microSD card slot, 3.5mm headphone/mic socket
Battery	Li-polymer (33Wh) Up to 3.5 hours gaming, 5 hours Full HD video playback & 15 hours MP3 playback (display off)
Sensors	Accelerometer
Other	Multi-position kickstand, carrying handle
Size	294 x 466 x 18mm

Terms and Conditions:

¹ Specifications and product availability are all subject to change without notice and may differ from country to country. Actual performance may vary depending on applications, usage, environment and other factors.

For more information, please visit: www.asus.com