PRESS RELEASE

ASUS Announces MeMO Pad 10 tablet and Ground-Breaking Miracast Dongle

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Affordable Android tablet features IPS-display and HD resolution. Enjoy Full HD entertainment wirelessly with Miracast Dongle

Helsinki, Finland (14th February, 2014) -

ASUS today announced the newest addition to its Android tablet lineup – The affordable and stylish MeMO Pad 10. The tablet features 1280 x 800 resolution, a quad-core processor and microSD card storage.

Together with the ASUS Miracast Dongle the user is able to stream contents up to full HD resolution from compatible Android- and Windows 8.1 devices to bigger screens wirelessly through Wi-Fi connection.

PHOTOS

ASUS MEMO PAD 10 - VIBRANT IPS DISPLAY AND ASUS SONICMASTER-ENHANCED SOUND

ASUS MeMO Pad 10 (ME102A) features an LED-backlit display with a 1280 x 800 resolution and IPS (In-Plane Switching) technology for a bright and vibrant image, with wide viewing angles and great daylight visibility. High-quality dual speakers with ASUS SonicMaster audio technology give great sound quality in order to produce the ultimate entertainment experience with the vivid visuals.

Powered by a 1.6GHz quad-core processor for the perfect balance between multi-tasking performance and energy efficiency, MeMO Pad 10 has up to 9.5 hours battery life with HD video playback. MeMO Pad 10 has 16 GB of onboard storage, which can easily be increased by up to 64 GB through the microSDXC card slot.

STREAM CONTENTS IN UP TO FULL HD RESOLUTION WITH ASUS MIRACAST DONGLE

Miracast Dongle lets you experience Full HD entertainment wirelessly by letting you stream your favorite movies, videos and photos through to any compatible large screen TV via Wi-Fi connection. Easy to set up and play, the ASUS Miracast Dongle supports dual-band wireless (2.4GHz and 5GHz) and HDMI to ensure no latency in signal transmission.

AVAILABILITY & PRICING

ASUS MeMO Pad 10 will be available in Finland from late March 2014.
The suggested retail price will be 229 EUR.

ASUS Miracast Dongle will be available in Finland from late February 2014.
The suggested retail price will be 89 EUR.

100-WORD SUMMARY

ASUS MeMO Pad 10 is a new affordable Android tablet with a 10-inch screen. It features a 1280 x 800 resolution with IPS technology for a bright and vibrant image with great daylight visibility, plus high-quality dual speakers with ASUS SonicMaster audio for high-quality sound. Designed for portability, MeMO Pad 10 weighs just 522 g. ASUS Miracast Dongle lets the user experience Full HD wireless entertainment by streaming the content straight from a tablet to a compatible bigger TV screen. Miracast Dongle supports dual-band wireless and HDMI to ensure latency free signal transmission.

ABOUT ASUS

ASUS is a worldwide top-three consumer notebook vendor and maker of the world's best-selling, most award-winning, motherboards. A leading enterprise in the new digital era, ASUS designs and manufactures products that perfectly meet the needs of today's digital home and office, with a broad portfolio that includes motherboards, graphics cards, optical drives, displays, desktop and all-in-one PCs, notebooks, netbooks, servers, multimedia devices, wireless solutions, networking devices, tablets and smartphones. Driven by innovation and committed to quality, ASUS won 4,168 awards in 2012 and is widely credited with revolutionizing the PC industry with its Eee PC™. ASUS has more than 12,500 employees around the globe with a world-class R&D team of 3,800 engineers. Company revenue for 2012 was approximately US$14 billion.

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Specifications[1]

Model	ASUS MeMO Pad HD 10 (ME102)
Processor	Quad-core (1.6GHz)
Operating system	Android 4.2 Jelly Bean
Display	10.1-inch 1280 x 800 LED-backlit with IPS with 10-point capacitive multi-touch
Memory & storage	1GB RAM, 16GB onboard storage with microSDXC card slot
Cameras	2MP rear with 720p HD video recording, 1.2MP front
Wireless	802.11n, Bluetooth 3.0
Connectivity	Micro-USB port, 3.5mm headphone/mic jack
Sensors	A-GPS with GLONASS, accelerometer, e-compass
Audio	Dual speakers with ASUS SonicMaster technology, microphone
Battery	5070mAh lithium polymer with up to 9.5 hours battery life[2]
Colors	White / Grey / Pink
Size	256 x 174.6 x 10.5mm
Weight	522g

Terms and Conditions:

[1] Specifications and product availability are subject to change without notice and may differ from country to country. Actual performance may vary depending on applications, usage, environment and other factors.
[2] Battery life measured with 720p HD video playback, 100 nits brightness and default volume with headphones

For more information, please visit: www.asus.com

Specifications[1]

Model	ASUS Miracast Dongle
Interface	Digital Connector
Output Resolution	Up to 1920X1080
Power	Input (USB microB): DC5V/500mA (min), Power consumption: 2.5W (max)
Firmware	Upgradable via FOTA
I/O ports	USB2.0 microB2.0 HDMI 1,3(Male) Function key
WLAN	802.11 a/b/g/n, Dual band support
Dimension	111(W)x32(D)x11(H)mm
Weight	35g
Package	ASUS Miracast Dongle USB adapter Digital adapter Quick start guide

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